

PARTNER MEDIA KIT

Reach football fans while they plan the trip

Soccer Trippers connects clubs, destinations, hotels and travel brands with football travellers at high-intent planning moments.

PARTNERSHIPS | CONTENT | MATCHDAY TRAVEL
soccertrippers.com/about/work-with-us

WHY SOCCER TRIPPERS

A focused football-travel audience

Our readers are researching destinations, tickets, hotels, transport, stadiums and matchday experiences. That lets partners appear within useful editorial content at the moment a trip decision is being made.

Destination campaigns Editorial city and matchday content for tourism boards and destination partners.	Hotel visibility Relevant placement in stadium, neighbourhood and accommodation planning journeys.
Club and stadium stories Useful visitor content that explains the full experience around the match.	Travel brand partnerships Contextual campaigns for transport, tours, insurance and football-trip services.
Sponsored guides Clearly disclosed, reader-first content developed around a genuine planning need.	Campaign packages A combination of evergreen content, newsletter exposure and social distribution.

HOW WE WORK

Useful first. Transparent always.

Every collaboration starts with audience fit and a clear reader benefit. Commercial relationships are disclosed, editorial claims must be verifiable, and performance expectations are agreed before publication.

01	Brief	Audience, objective, destination and timing.
02	Proposal	Recommended format, distribution and deliverables.
03	Production	Research, writing, review and clear disclosure.
04	Reporting	Agreed campaign and engagement results.

Start a partnership Tell us your objective, audience, timing and idea.	soccertrippers.com/about/work-with-us Instagram and X: @soccertrippers
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Audience and traffic figures are shared privately when current verified reporting is available.